



## Director, Product Strategy and Design (ITS) Job Description

### JOB INFORMATION

<i>Job Code:</i>	166291
<i>Job Title:</i>	Director, Product Strategy and Design (ITS)
<i>FLSA Status:</i>	Exempt
<i>Supervisory:</i>	May oversee staff, students, volunteers, agencies and/or resource employees.; Supervises employees and/or student workers.
<i>Job Family:</i>	IT Management
<i>Job Family Group:</i>	Information Technology
<i>Management Level:</i>	4 Administrator

### JOB SUMMARY

Leads and defines the development of product strategy and design within the application services portfolio. Partners with other ITS leaders to influence the design experience and functional design teams, empowering team member growth and inspiring creative direction. Manages the implications of security and compliance guidelines. Works closely with senior leadership to optimize ITS efficiency and effectiveness, maintaining currency with industry innovations, and identifying, implementing, and supporting leading solutions. As part of the leadership team, models and cultivates ITS culture, values, and behaviors.

### JOB QUALIFICATIONS:

#### Education

<i>Req</i>	<i>Pref</i>	<i>Degree</i>	<i>Field of Study</i>	
X		Bachelor's degree		
	X	Master's degree	Business Administration	Or
	X	Master's degree	Computer Science	Or
	X	Master's degree	Computer Information Systems	Or
	X	Master's degree	in related field(s)	

#### Additional Education

**Check here if experience may substitute for some of the above education.**

Combined experience/education as substitute for minimum education

#### Work Experience

<i>Req</i>	<i>Pref</i>	<i>Work Experience</i>	<i>Experience Level</i>	
X		8 years		
	X	10 years	experience in business management or administration, computer science, computer information systems, or related field, and seven years' experience in a management or leadership role.	

#### Additional Work Experience

**Check here if education may substitute for some of the above work experience.**

Combined experience/education as substitute for minimum work experience

## Knowledge, Skills and Abilities

Req	Pref	Functional Skills
X		Five years' experience in a management or leadership role.
X		In-depth knowledge of leading business process practices within information technology environments.
X		Extensive experience with platforms including software-as-a-service (SaaS) and cloud-based applications to support student, human resource, payroll and/or financial services.
X		Proven ability to work with large, complex IT systems, and interpret, analyze, and apply pertinent policies, procedures, regulations, and requirements. Demonstrated experience attracting, engaging, leading, managing, and developing high-performing teams.
X		Proven ability to develop positive working relationships with team members, and anticipate customer needs and future and emerging trends.
X		Excellent written and verbal communication skills, with the ability to articulate a vision and strategy, present technical topics in a business-oriented fashion to non-technical audiences, and motivate others to action.
	X	Strong working experience in Quali, Workday, Blackboard, DocuSign, OnBase, Slate, WordPress, CampusPress, and/or other related platforms and companion applications.
	X	Exemplary communication and interpersonal skills, with the ability to present the business side of technical topics to non-technical audiences, and persuasively and effectively interact with relationships with various stakeholders and diverse individuals and groups.

## Other Job Factors

### JOB ACCOUNTABILITIES

	% Time	Essential	Marginal	N/A
Owns the vision and strategic direction for ITS product strategy and design. Develops comprehensive business plans, product strategies and roadmaps.				
Leads teams to assess the fit of product strategy and design within the overall organizational strategy, product portfolio and technology capabilities of ITS. Ensures alignment across the organization for product development and launch.				
Implements strategic methodologies to identify and develop new products, or introduce product changes. Identifies, explores and defines new opportunities and their associated value propositions. Builds a team with a keen sense of customer and stakeholder needs.				
Accountable for the development of team members by helping them set and achieve goals for their career growth. Fosters an inclusive environment that values differences, and creates a sense of belonging and appreciation for team members. Leads by example, demonstrating ethics and high accountability, and actively drives the process of embedding ITS values and behaviors. Creates a culture of trust and transparency. Drives best-in-class customer service to USC through effective team member engagement.				
Provides vision and high-level direction for product strategy and design within the larger context of the ITS and USC environments. Works with other ITS leaders, customers, partners, and stakeholders to develop and manage a holistic strategy for delivering service quality and continuous service improvement.				
Manages the implications of security and compliance guidelines by embedding university policies and procedures into work plans and workflows. Works closely with customers to relay the importance of and sensitivity around risk identification, mitigation, and remediation. Establishes governance for product strategy and design through the implementation of standards, procedures, and quality measures. Is accountable for execution of the application services portfolio.				
Builds and maintains strong relationships with ITS leaders, customers, partners, and stakeholders by participating in governance boards, councils, meetings, and campus-wide technology initiatives to understand current and future business needs and to ensure that consistent, reliable service is delivered to a broad range of university stakeholders.				
Works closely with ITS leadership to identify, implement, and support cost-effective, leading solutions for all aspects of product strategy and design by maintaining currency with industry innovations; providing thought leadership around process optimization; and administering the department budget by creating, planning, monitoring, reconciling, and directing resources.				

## Other Requirements

<i>Essential:</i>	<i>Emergency Response/Recovery</i>	<i>Essential:</i>	<i>Mandated Reporter</i>
	In the event of an emergency, the employee holding this position is required to “report to duty” in accordance with the university’s Emergency Operations Plan and/or the employee’s department’s emergency response and/or recovery plans. Familiarity with those plans and regular training to implement those plans is required. During or immediately following an emergency, the employee will be notified to assist in the emergency response efforts, and mobilize other staff members if needed.		A mandated reporter who in his or her professional capacity has knowledge of, or reasonably suspects a person who is under the age of 18 years, elderly, or a dependent adult has been the victim of abuse or neglect must report the suspected incident. The reporter must contact a designated agency immediately or as soon as practically possible by telephone or in writing within 36 hours. By virtue of the associated job duties, this position qualifies as a mandated reporter as required by state law and USC’s policy at: <a href="https://policy.usc.edu/mandated-reporters/">https://policy.usc.edu/mandated-reporters/</a>
<i>Campus Security Authority (CSA)</i>			<i>Essential:</i>
By virtue of the associated job duties, this position qualifies as a Campus Security Authority as required by law and USC’s policy at: <a href="https://dps.usc.edu/alerts/clery/">https://dps.usc.edu/alerts/clery/</a>			No

## ACKNOWLEDGMENTS

The above statements reflect the essential and non-essential functions as necessary to describe the principle contents of the job. They are not intended to be a complete statement of all work requirements or duties that may be required of the position. I understand that I may be asked to perform other duties as assigned. USC reserves the right to add or change duties at any time.

The University of Southern California is an Equal Opportunity Employer. USC prohibits discrimination on any basis protected under federal, state, or local law, regulation, or ordinance or university policies. All employment decisions are based on individual qualifications and business need.

I acknowledge receipt of this job description and its associated physical requirements. I have read and understand the job description and job requirements and agree to abide by their contents. I realize that duties may be requested of me that are not specifically stated herein. I understand that I will be expected to adjust to potential fluctuations in work volume. I understand that, if I have any questions about the essential functions or expectations of my position, my supervisor and/or HR partner are available to discuss them with me.

\_\_\_\_\_  
Print Employee Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Manager Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

This job description describes the general nature and level of work required by the position. It is not intended to be an all-inclusive list of qualifications, skills, duties, responsibilities or working conditions of the job. The job description is subject to change with or without notice, and Management reserves the right to add, modify or remove any qualification or duty. Nothing in this job description changes the existing at-will employment relationship between the university and the employee occupying the position.