

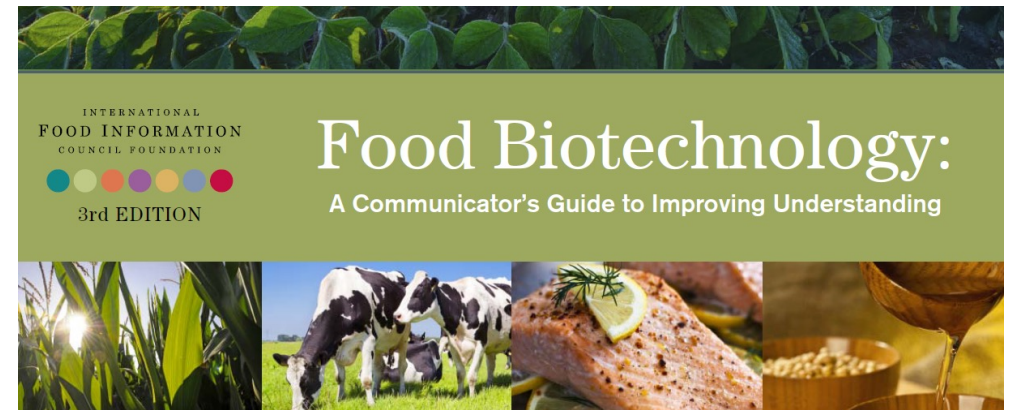
Topics Included:

- Scientific Misconceptions, Barriers, & Opportunities for Wider Acceptance of Agricultural Biotechnology
 - Emerging Market Leader & Farmer Insights
 - How to Share Our Story with the Media
- Interactive Workshop: Practical Strategies for Communicating Effectively about Complex & Controversial Issues
 - 2015 Global Food Security Index



Luncheon Speaker: **Ambassador
Kenneth Quinn**
*President, The World Food Prize
Foundation*

**"The Road to the Market is Paved
with Technology"**



USA Pavilion: American Food 2.0: “United to Feed the Planet”



Nutrition Video Running Inside the Pavilion

Angie Tagtow, Exec Dir, Center for Nutrition Policy and Promotion, USDA

Eric Goldstein, Department of Education executive who oversees school food

Tim Harlan, Asst Dean for Clinical Services, Tulane Univ. School of Medicine; Exec Dir of the Goldring Center for Culinary Medicine at Tulane Univ.

Marianne Edge Smith, SVP, Nutrition & Food Safety, IFIC Foundation



IFIC Foundation's Dave Schmidt and Kimberly Reed Cover Article, “The Future of Food Production, Innovation, and Technology,” in the Diplomatic Courier: A Global Affairs Magazine



Annual Reach: 2.4 million

For More Information or To Watch/Access Presentation::

www.foodinsight.org/globalsummit2015

