



Argentina
Argentina Feeds You



China
Land of Hope, Food for Life



Germany
Fields of Ideas



Israel
The Fields of Tomorrow

Expo Milan: Food Diplomacy in Action

December 7, 2015

David Schmidt
President & CEO

**International Food Information Council
and Foundation**



Mexico
Mexico, the Seed for the New
World: Food, Diversity and
Heritage



Spain
Cultivating the Future



United Kingdom
Grown in Britain & Northern
Ireland



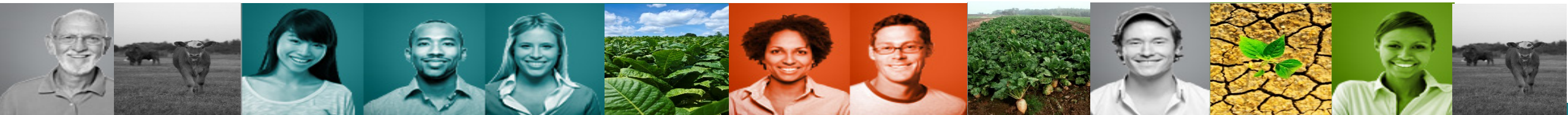


INTERNATIONAL
FOOD INFORMATION
COUNCIL FOUNDATION

**Mission: To effectively communicate
science-based information on health,
nutrition, and food safety for the public
good.**

*Primarily supported by the broad-based food, beverage,
and agricultural industries.*

www.foodinsight.org



International Center of Excellence in Food Risk Communications

Partners

www.foodriskcommunications.org

- Canadian Food Inspection Agency (CFIA)
- China National Center for Food Safety Risk Assessment (CFSRA)
- Food Communications Compass, Japan
- Food Standards Australia New Zealand (FSANZ)
- Health Canada
- International Food Information Council (IFIC) Foundation
- Inter-American Institute of Agricultural Sciences (IICA)
- Joint Institute for Food Safety and Applied Nutrition (JIFSAN)
- National Center for Food Protection and Defense (NCFPD)
- Science and Technology Policy Research Institute (STEPRI)
- United States Department of Agriculture (USDA)
- United States Food and Drug Administration (FDA)
- Vietnam Academy of Agricultural Science (VAAS)





Welcome to the International Food Information Council (IFIC) Foundation
EXPO 2015 Communications Summit:
Emerging Market Leaders Workshop on Effective Messaging on
Global Food Production Issues



May 20, 2015 – U.S. Embassy, Rome, Italy

IFIC Foundation Hosts EXPO 2015 Communications Summit



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