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# Introduction

- The California Pharmacists Association (CPhA) strives to support and advocate for California pharmacists and student pharmacists in every practice setting
- Membership in CPhA offers numerous membership benefits and the opportunity to amplify one's voice at a local and state level
- Without members in professional pharmacy organizations the work that advances the pharmacy profession for both members and non-members cannot be done
- The majority of California-licensed pharmacists and student pharmacists do not partake in membership in either CPhA or the California Society of Health-System Pharmacists (CSHP)
- This study aims to identify the factors that influence pharmacists' and student pharmacists' membership – or lack thereof – in professional pharmacy organizations, like CPhA, and to determine the extent to which such factors are believed to be accounted for through membership

# Methods

- <u>2022-2023</u>: a Qualtrics survey was developed and collected encompassing participants' demographic profile, professional association involvement, and membership influencing factors
- Study Design
- Inclusion Criteria: Non-CPhA member student pharmacists and pharmacists, as well as CPhA-member student pharmacists and pharmacists, who are licensed to practice in the state of California
- <u>Exclusion Criteria</u>: Pharmacists not currently practicing in California, student pharmacists not currently enrolled in a California-accredited pharmacy school, pharmacy technicians, and respondents who did not complete the survey in its entirety
- Likert scale responses and participant demographics were analyzed using descriptive statistics and t-test

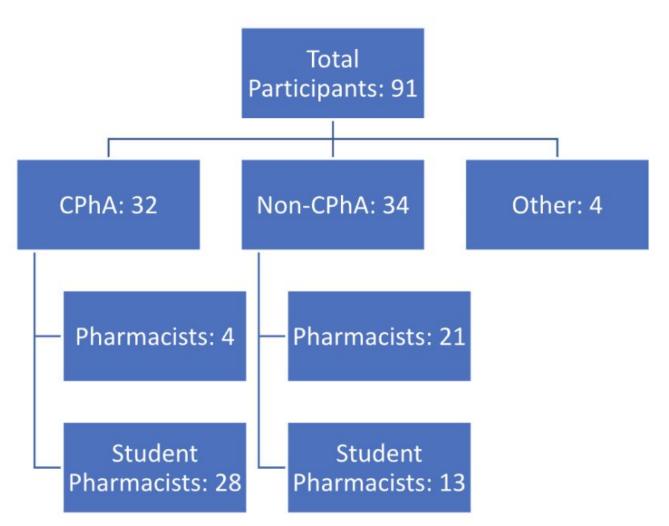


Figure 1: Summary of survey responses and group classifications, based on student pharmacist or pharmacist and membership status.

# Analysis of Motivating Factors for Student Pharmacists and Pharmacists to Join Professional Pharmacy Organizations: A Case Study of the California Pharmacists Association Sharon Fong, Veronica Soliman, USC CAPSLEAD 2022-2023 Richard Dang, Pharm.D., APh, BCACP, FCPhA

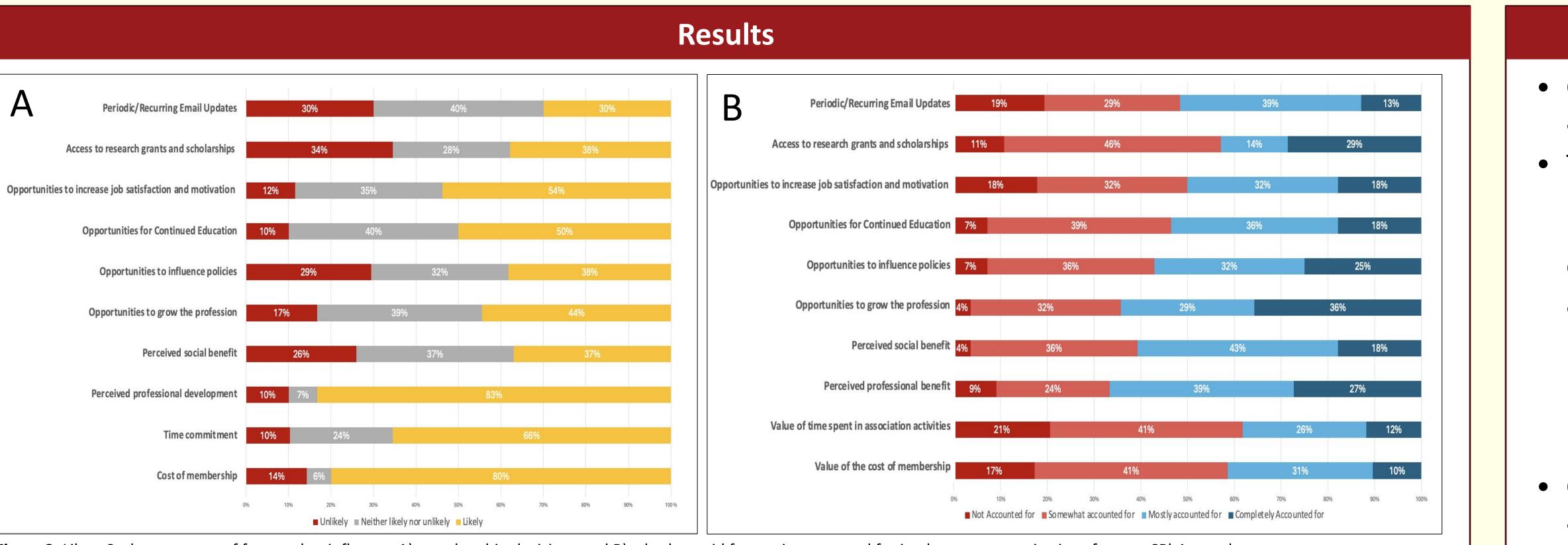


Figure 2: Likert Scale responses of factors that influence A) membership decisions and B) whether said factors is accounted for in pharmacy organizations for non-CPhA members

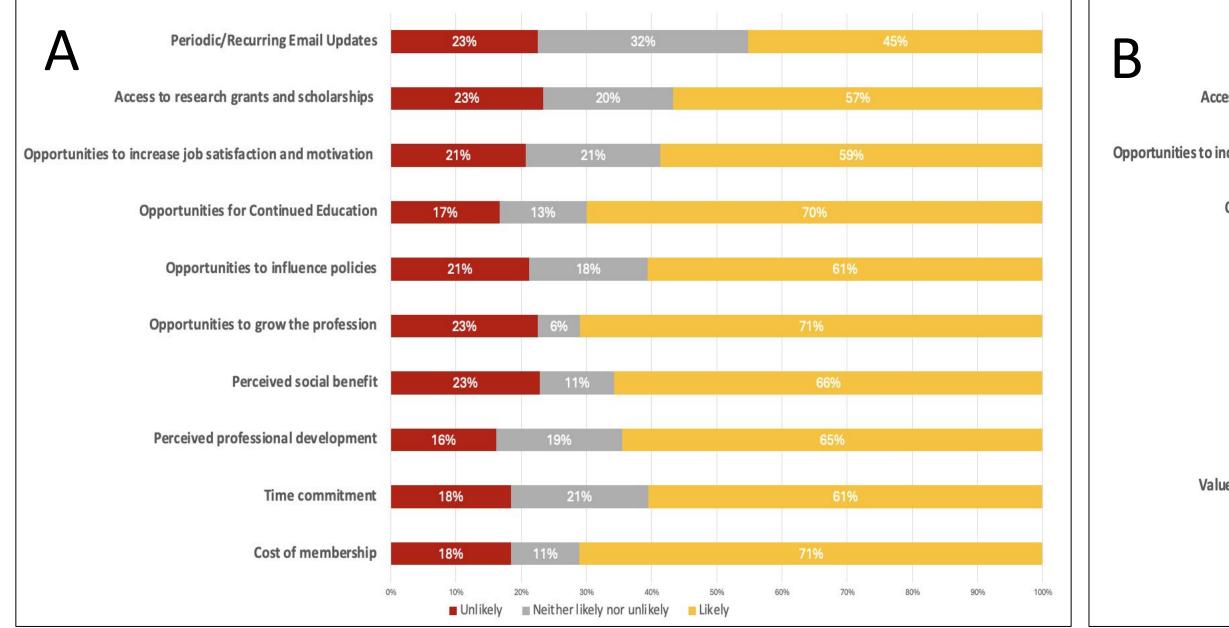


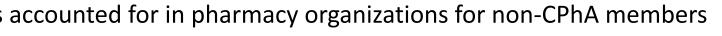
Figure 3. Likert Scale responses of factors that influence A) membership decisions and B) whether said factors is accounted for in pharmacy organizations for CPhA members

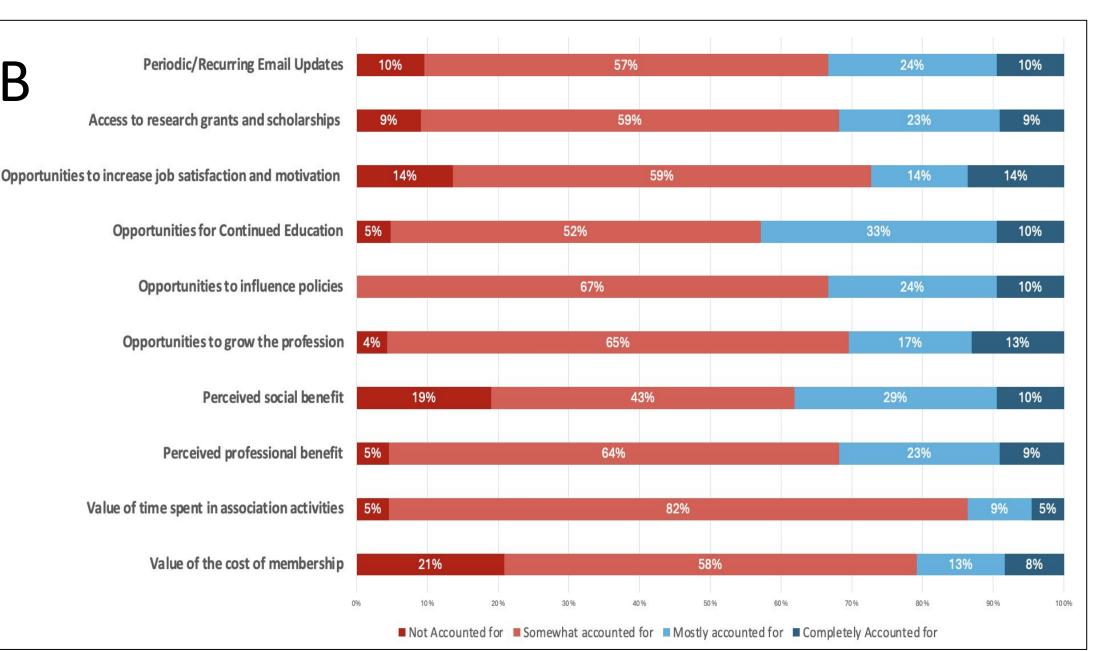
Factors that Influence Membership	CPhA	Non-CPhA	P-Value
Cost of Membership	4.00	4.29	0.47
Time Commitment	3.88	4.07	0.55
Perceived Professional Benefit	3.80	4.13	0.36
Perceived social benefit	3.67	3.19	0.20
Opportunity to grow the profession	3.73	3.46	0.45
Opportunity to influence policy	3.80	3.55	0.42
Opportunities for Continued Education	3.85	3.58	0.35
Opportunities to increase job satisfaction and motivation	3.80	3.54	0.44
Access to research grants and scholarships	3.52	2.87	0.09
Periodic/Recurring Email Updates	3.16	3.09	0.85

**Table 1**: T-test analysis of Likert Scale responses
 analyzing factors influencing membership decisions between CPhA and non-CPhA members

Accounted for in Membership	CPhA	Non-CPhA	P-Value				
Cost of Membership	2.30	2.10	0.44				
Time Commitment	2.41	2.13	0.18		<b>CPhA Member</b>	CPhA Non	
Perceived					(%)	Members (%)	P-\
Professional Benefit	2.89	2.38	0.04	Participant Workplace			
Perceived social				Community - Independent	42.9	57.1	0.7
benefit	2.73	2.20	0.05	Community - Chain Store	71.4	28.6	0.2
Opportunity to grow				Hospital - Inpatient	50	50	
the profession	2.93	2.35	0.02	Hospital - Outpatient	25	75	0.6
-	2.33	2.35	0.02	Pharmaceutical Industry	37.5	62.5	0.7
Opportunity to	2 75	2.45	0.20	Managed Care	100	0	0.2
influence policy	2.75	2.45	0.20	Ambulatory Care	0	100	0.0
Opportunities for				Household Income >\$110,000	61.1	38.9	0.7
Continued Education	2.67	2.45	0.37	Compounding	100	0	0.4
Opportunities to				Board Certification	33.3	66.7	0.4
increase job				First Generation Student	71.4	28.6	0.0
satisfaction and				Other pharmacist in family	55.6	44.4	0.7
motivation	2.44	2.17	0.30	Additional degrees	52.4	47.6	0.7
Access to research				Part of other organizations	75	25	0.0
grants and							
scholarships	2.61	2.28	0.20	<b>Table 3:</b> T-test analysis of socioecol members	nomic factors betw	een CPhA and no	on-CF
Periodic/Recurring				IIIEIIIDEI S			
Email Updates	2.73	2.32	0.11				

**Table 2**: T-test analysis of Likert Scale responses
 analyzing factors that are accounted for in membership between CPhA and non-CPhA members





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## Discussion

• Our findings suggest that numerous factors play into an individual's decision to pursue membership

• There was no statistically significant difference between CPhA members and non-members responses regarding factors influencing membership decisions

• Majority of the non-CPhA member participants consider perceived professional development, membership cost, and time commitment as important factors influencing their membership decision

 CPhA members perceive greater professional advantages, social benefits, and opportunities for advancing the pharmacy profession through their affiliation compared to non-CPhA members

CPhA members are more likely to be a member of other organizations compared to non-CPhA members

### Limitations

mitations to our study includes small sample sizes for PhA-member pharmacists and non-member student narmacists, inconsistencies in Likert scale response ubmissions, large number of incomplete surveys, wer socioeconomic data samples due to optional eporting during the survey, and sampling bias during urvey distribution

#### **Future Direction**

The findings of this study suggest that there is a need expand the sample size and address the study's nitations to improve the external and internal lidity of the results. Additionally, conducting similar udies in different regions or states could shed light whether the factors influencing membership cisions vary geographically. Furthermore, delving eper into the relationship between membership nefits and decisions might require conducting focus oups to gauge the extent to which these benefits are lued by potential members.

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